

EXPERIENCE A JOURNEY WITH
CYCLING STARS!

SKODA

TOUR DE LUXEMBOURG

FROM
SEPTEMBER 18
TO 22, 2024

VIP package



UCI PRO SERIES

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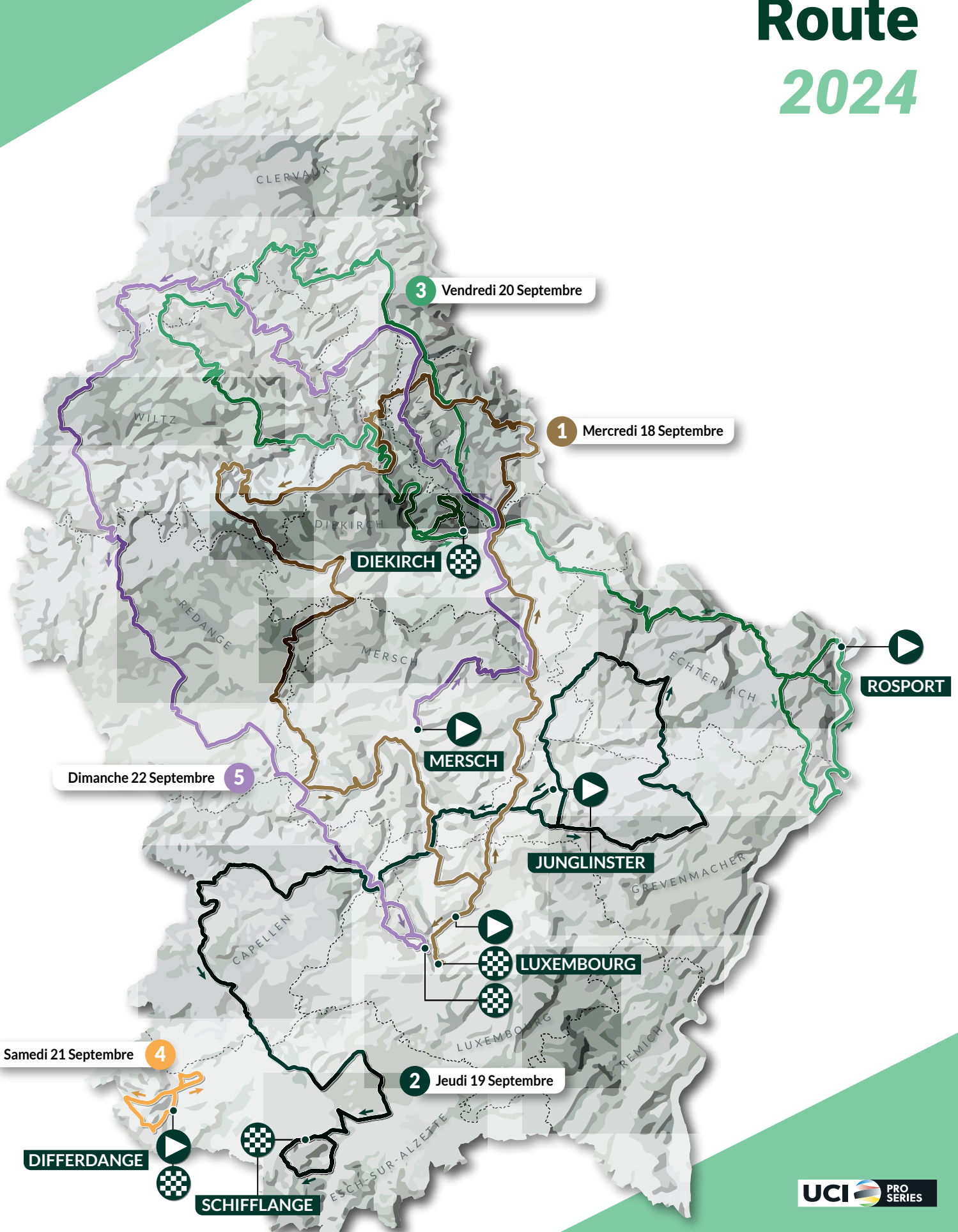
Route 2024

- **Stage 1**
Luxembourg City (Knuedler)
↳ Luxembourg-Fëschmaart
- **Stage 2**
Junglinster ↳ Schifflange
- **Stage 3**
Rosport ↳ Diekirch
- **Stage 4**
Differdange ↳ Differdange
(Individual Time Trial)
- **Stage 5**
Mersch ↳ Luxembourg-Limpertsberg



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Route 2024



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An *extraordinary* sporting event

Founded in 1935, the Tour de Luxembourg is an integral part of Luxembourg's sporting heritage. The Škoda Tour de Luxembourg is certainly on par with other similar stage race organizations and is one of the major national events to sponsor in the Grand Duchy of Luxembourg.

Since 2020, the Škoda Tour de Luxembourg has been part of the UCI ProSeries category, the second level of competition in road cycling after the UCI World Tour.

Some of the greatest cyclists in the world have won our event, including Charly Gaul, Bernard Hinault, Frank Schleck, Thomas Voeckler, Jakob Fuglsang, Greg Van Avermaet, Diego Ulissi, João Pedro Almeida, Mattias Skjelmose and Marc Hirschi in 2023!

Cycling is one of the rare sports that perfectly combines media visibility with massive public support along the roads. It is a major sporting event that brings together all generations around a shared passion.



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Hospitality VIP

Experience Luxembourg and cycling in an extraordinary way with the various VIP packages of the Škoda Tour de Luxembourg. The event will take place from September 18 to 22, 2024, and you can participate in a unique and original manner.

Whether it's for a company, to entertain clients, or simply for personal enjoyment, each package offers a tailored program.

The VIP packages include VIP receptions at the finish line of each stage, immersive experiences at the heart of the race, and behind-the-scenes access to team operations. These elements make up the diverse VIP hospitality programs.

For any special requests or specific needs, please contact the organization directly.

All VIP packages will adhere to the current health guidelines.

This is a unique combination of race experience and culinary delights. Our finish line facilities have been revamped and improved to enhance the quality of the VIP areas and the comfort of our guests. With our catering partner, we offer exceptional culinary discoveries in a unique way.

Explore and choose the package that best suits you to witness one of Luxembourg's greatest events from the best seats in the house.



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The Packages

1. VIP BUS

2. VIP CAR

3. VIP ITT (Individual Time Trial)

4. VIP ARRIVAL

5. VILLAGE ACCESS

6. VIP HOSPITALITY
EXPERIENCE

7. TAILOR-MADE



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Package 1

VIP BUS

Full-Day Package

A driver will take you on an unforgettable experience. You'll have the chance to be at the heart of the race and follow the cyclists by car. The driver will make a few stops to enjoy the race and savor an aperitif.

Program

- Morning meeting at Parc Hotel (Luxembourg)
- Welcome and coffee at the hotel
- Departure from the hotel in a 4**** Bus
- Access to the Village of the Škoda Tour de Luxembourg (Breakfast) and Rider Presentation
- Meet & Greet
- Start of the Race
- Bus transport to the finish line
- Access to the VIP area directly at the finish
- Return to the hotel after the podium ceremony

Number of participants

15

Package Price

7,500 EUR excl. VAT

Included in the price

Drinks and lunch in the VIP area, snacks throughout the day, VIP access, and transport by bus.

Available dates

September 18, 19, 20, and 22



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Package 2

VIP CAR

Full-Day Package

Experience an unforgettable day as your chauffeur takes you to the heart of the race, following the cyclists by car. The driver will make several stops so you can enjoy the race and indulge in an aperitif.

Program

- Morning meet-up at Parc Hotel (Luxembourg)
- Welcome and coffee at the hotel
- Departure from the hotel in a 4**** Bus
- Access to the Škoda Tour de Luxembourg Village (breakfast) and Rider Presentation
- Meet & Greet
- Start of the Race
- Bus transport to the finish line
- Access to the VIP area directly at the finish
- Return to the hotel after the podium ceremony

Number of participants

3

Package Price

2,500 EUR excl. VAT

Included in the price

Drinks and lunch in the VIP area, snacks throughout the day, VIP access, and VIP car transport.

Available dates

September 18, 19, 20, and 22



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Package 3

VIP ITT

VIP Access for the Day

The day passes are typically specific to certain stages of the Škoda Tour de Luxembourg, such as the time trial. Since the event takes place in the same location throughout the day, VIP guests have continuous access to the VIP area with terraces. This is part of the Package 5 offering, which includes entertainment throughout the day.

Program

- Access to the VIP area directly at the finish line
- Meet & Greet
- Ride alongside a cyclist in a VIP car with a former rider or cycling expert
- Access to VIP zone directly at the finish line
- Parking access (1 parking spot per 3 people)

Number of participants

3

Package Price

1,500 EUR excl. VAT

Included in the price

Drinks and lunch in the VIP area, snacks throughout the day, VIP access, and parking for one car.

Available date

September 21



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Package 4

VIP ARRIVAL

VIP Experience at the Finish Line

Upon arrival, VIP guests are welcomed into a modern VIP area with terraces that offer an expansive view of the final meters of the race and the finish line. With Package 4, guests can witness the riders' arrival, the podium ceremony, and meet notable figures from the world of cycling and business, providing excellent opportunities for networking.

Program

- Access to the VIP area directly at the finish line
- Unlimited buffet and drinks
- Parking access (1 spot per 4 people)

Price

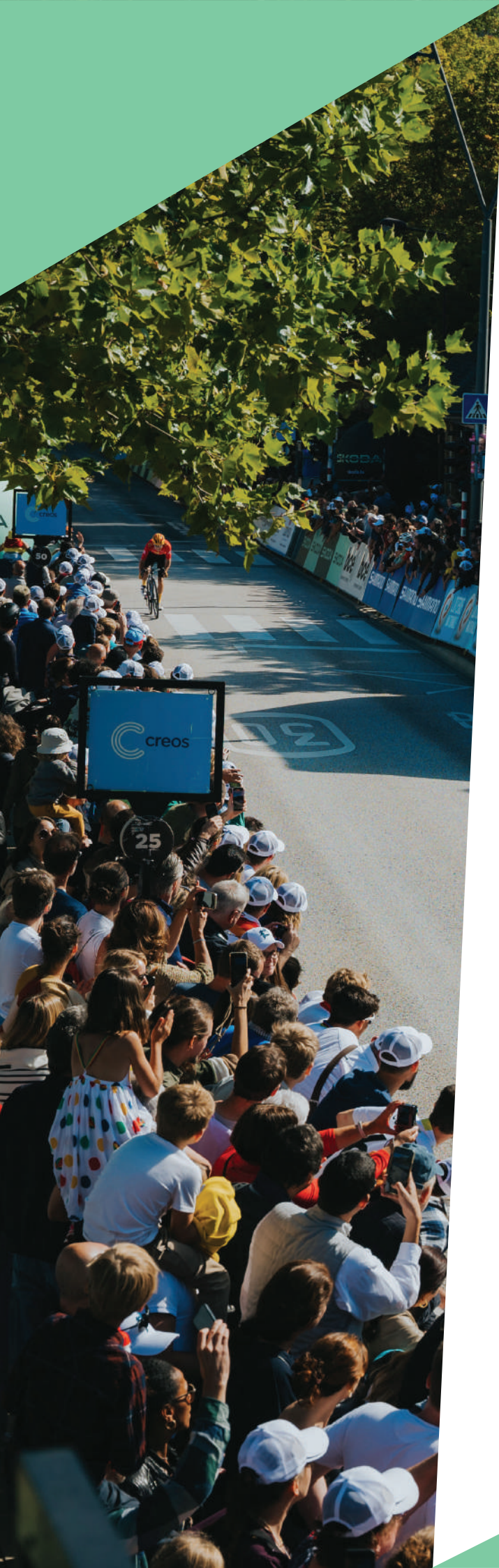
150 EUR excl. VAT per person (minimum 4 people)

Available dates

September 18, 19, 20, 21 and 22



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Package 5

VILLAGE ACCESS

VIP Experience at the Starting Line

At the start of the race, VIP guests are welcomed into the Škoda Tour de Luxembourg village. With Package 5, guests can watch the riders set off and meet prominent figures from the cycling and business worlds, creating excellent opportunities for networking.

Program

- Access to the Škoda Tour de Luxembourg Village
- Unlimited buffet and drinks
- Rider presentation

Price

50 EUR excl. VAT per person

Available dates

September 18, 19, 20, 21 and 22



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Package 6

VIP HOSPITALITY EXPERIENCE

VIP Hospitality Experience

- Access to the start village and interaction with pro riders
- A guided tour of the Team Paddock, led by an ambassador or former professional rider
- Full access to the VIP bus throughout the event, with live TV coverage and unlimited catering (lunch, drinks, and after-race refreshments)
- VIP parking on-site

Official Škoda Tour de Luxembourg Route Ride

- Ride the official Škoda Tour de Luxembourg route just before the pros, including a loop of 35km with the final 15 km of the stage route (Date1) or the full 15,5 km Individual Time Trial (Date2)
- The group's speed will be tailored to the average rider level, with e-bikes available for beginners
- The ride will be led by an ambassador/former professional rider and escorted by official Škoda Tour de Luxembourg vehicles for safety
- Technical support will be provided throughout the ride

Special Features

- Meet and greet with Andy Schleck
- Access to the official Škoda Tour de Luxembourg sign-in podium for pictures at the start
- Provision of water and energy bars at the start
- A group picture on the official finish line and access to the ceremony podium at the finish.
- Changing rooms near the site



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Package 6

VIP HOSPITALITY EXPERIENCE

Optional Add-ons

- Full equipment provision (bike, helmet), official Škoda Tour de Luxembourg jersey, water bottle, Škoda Tour de Luxembourg gifts (including signed jerseys or equipment), photo and/or video report
- Official vehicles and professional cyclists for coaching
- A special gift
- Comprehensive technical support, including refreshments, a broom wagon, showers, and nutrition

All activities, including the start/finish of the ride and VIP hospitality area, will be in the same location, eliminating the need for transfers.

Pricing

Varies based on the number of guests and options chosen (approximately 20,000 EUR for 20 guests and 40,000 EUR for 50 guests)



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Package 7

TAILOR MADE

None of these packages suit you?

We would be happy to create a custom VIP package tailored to you and your guests.

Custom Village Package

- Located near the finish line or near the start for the time trial
- Possibility of personalized decor
- Catering options of your choice

Available dates

September 18, 19, 20, 21 and 22



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READY TO HAVE A *UNIQUE* EXPERIENCE WITH US?

Contact us!

Email : info@skodatour.lu

Web : www.skodatour.lu



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