

SKODA

TOUR DE LUXEMBOURG



Škoda Tour de Luxembourg 2026
16 September - 20 September 2026

VIP Package

www.skodatour.lu

Route 2026

Stage 1

Luxembourg City (Knuedler) → Luxembourg-Fëschmaart

Stage 2

Differdange → Junglinster

Stage 3

Wiltz → Diekirch

Stage 4

Ettelbruck → Ettelbruck
(Individual Time Trial)

Stage 5

Mersch → Luxembourg-Limpertsberg



An extraordinary sporting event

First held in 1935, the **Škoda Tour de Luxembourg** is a cornerstone of Luxembourg's sporting identity and one of the Grand Duchy's most celebrated national events. Recognized for its professional organization, scenic routes, and competitive field, it stands proudly alongside the top international stage races.

The race is part of the prestigious **UCI ProSeries**, the second-highest tier in professional road cycling — just one step below the UCI WorldTour. This status ensures **strong international media coverage** and attracts elite teams and riders from around the globe.

Over the years, some of the biggest names in cycling have claimed victory on Luxembourg's roads, including **Charly Gaul, Bernard Hinault, Fränk Schleck, Thomas Voeckler, Jakob Fuglsang, Greg Van Avermaet, Diego Ulissi, João Almeida, Mattias Skjelmose, Marc Hirschi,** and most recently, **Brandon McNulty** in 2025.

Cycling offers a unique blend of high visibility and emotional connection.

The Škoda Tour de Luxembourg delivers exceptional media coverage alongside direct roadside engagement with thousands of passionate fans. It's a powerful platform for brands looking to align with performance, heritage, and community — all wrapped in one dynamic event.

Experience the Škoda Tour de Luxembourg Like Never Before

Discover Luxembourg and the excitement of professional cycling through an **exceptional VIP hospitality experience**.

From **September 16 to 20, 2026**, enjoy the Škoda Tour de Luxembourg in a truly exclusive and unforgettable way.

Whether you're looking to host clients, reward employees, or simply indulge in a personal passion, our **VIP packages offer tailored programs** to suit every occasion.

Each package includes:

- **Access to exclusive VIP areas** at the stage finishes
- **Best views** of the final sprint
- **Immersive experiences** at the very heart of the race
- **Behind-the-scenes access** to team operations and race logistics

This is a unique combination of **sporting excitement and culinary excellence**. Our finish line zones have been designed to enhance comfort and exclusivity, and together with our catering partner, we offer refined local and international gastronomy in a premium setting.

Should you have any specific requests or require a customized experience, please feel free to **contact our team directly**.

Choose the package that suits you best and enjoy the Škoda Tour de Luxembourg **in a truly privileged and unforgettable way**.

The packages

1. **VIP BUS** (page 6)
2. **VIP CAR** (page 7)
3. **VIP ITT** (page 8)
(Individual Time Trial)
4. **VIP ARRIVAL** (page 9)
5. **VILLAGE ACCESS** (page 10)
6. **VIP HOSPITALITY
EXPERIENCE** (page 11)
7. **TAILOR-MADE** (page 13)

Package 1 | VIP bus

Full-Day Package

Enjoy an unforgettable experience as a dedicated driver takes you to the heart of the race, **following the cyclists along the route**. Several stops are planned to watch the action up close and enjoy a well-deserved aperitif along the way.

Program

- Morning meeting at Parc Hotel (Luxembourg)
- Welcome and coffee at the hotel
- Departure from the hotel in a 4**** coach
- Access to the Village of the Škoda Tour de Luxembourg (incl. breakfast) and rider presentation
- Meet & Greet with current and former professional riders
- Race start
- Transfer by bus to the finish line
- Access to the VIP area located directly at the finish
- Return to the hotel after the podium ceremony

Included in the price

Drinks and lunch in the VIP area, snacks throughout the day, VIP access, and transport by bus.

Number of participants

15

Available dates

September 16, 17, 18, & 20



Package 2 | VIP car

Full-Day Package

Experience an unforgettable day at the heart of the race, accompanied by one of our expert cycling drivers who will guide you along the course. You'll **follow the riders by car**, enjoy privileged race moments up close, and make several stops to soak in the atmosphere and indulge in a well-deserved aperitif.

Program

- Morning meeting at Parc Hotel (Luxembourg)
- Welcome and coffee at the hotel
- Departure from the hotel in a 4**** coach
- Access to the Village of the Škoda Tour de Luxembourg (incl. breakfast) and rider presentation
- Meet & Greet with current and former professional riders
- Race start
- Transfer by car to the finish line
- Access to the VIP area located directly at the finish
- Return to the hotel after the podium ceremony

Included in the price

Drinks and lunch in the VIP area, snacks throughout the day, VIP access, and VIP car transport.

Number of participants 3

Available dates September 16, 17, 18, & 20

Package 3 | VIP - individual time trial

VIP Access for the Day

Ideal for stages like the time trial, where the entire race unfolds in one location, this day pass offers **continuous VIP access** throughout the day. Guests can enjoy premium views from our elevated terraces at the finish line and take part in a full-day experience filled with cycling excitement.

This package is part of **Package 4**, which includes **exclusive entertainment and activations** during the event.

Program

- Full-day access to the **VIP area located directly at the finish line**
- **Meet & Greet** with current or former professional riders
- **Ride in a VIP car** alongside a cyclist, accompanied by a former pro or cycling expert
- Access to the **VIP terrace zone** with catering and race coverage
- **Parking access** (1 space per 3 guests)

Included in the price

Drinks and lunch in the VIP area, snacks throughout the day, VIP access, and parking for one car.

Number of participants 3

Available dates September 19

Package 4 | VIP arrival

VIP Experience at the Finish Line

Upon arrival, VIP guests are welcomed into a **modern, well-appointed VIP area** featuring terraces with panoramic views of the final meters and the finish line. As part of **Package 4**, guests will witness the riders' dramatic arrival and the podium ceremony, while enjoying the presence of **notable figures from the world of cycling and business**—an ideal setting for both excitement and networking.

A **large-screen TV** in the VIP area ensures you don't miss a moment of the race coverage, even before the riders reach the finish.

Program

- Access to the **VIP area located directly at the finish line**
- **Unlimited buffet and drinks** throughout the day
- **Live race coverage** on a dedicated TV screen
- **Parking access** (1 spot per 4 people)

Included in the price

Drinks and lunch in the VIP area, snacks throughout the day, VIP access, and parking for one car.

Available dates

September 16, 17, 18, 19 & 20

Package 5 | Start Village

VIP Experience at the Start Line

Begin your day at the heart of the action with exclusive access to the **Škoda Tour de Luxembourg Village**. As part of Package 5, VIP guests can enjoy the unique atmosphere of the race start, watch the riders roll out, and connect with **key personalities from the cycling and business communities**—a perfect setting for networking and behind-the-scenes insight.

Program

- Access to the **Škoda Tour de Luxembourg Village**
- **Unlimited buffet and drinks**
- **Official rider presentation**

Available dates

September 16, 17, 18 & 20



Package 6 | VIP Hospitality Experience

VIP Hospitality Experience

- **Access to the start village** and interaction with pro riders
- A guided tour of the Team Paddock, led by an ambassador or former professional rider
- **Full access to the VIP area** throughout the event, with live TV coverage and unlimited catering (lunch, drinks, and after-race refreshments)
- VIP parking on-site

Official Škoda Tour de Luxembourg Route Ride

- **Ride the official Škoda Tour de Luxembourg route** just before the pros, including a loop of 35km with the final 15 km of the stage route (Date1) or or the full 20 km Individual Time Trial (Date2)
- The group's speed will be tailored to the average rider level, with e-bikes available for beginners
- The ride will be led by an ambassador/former professional rider and escorted by official Škoda Tour de Luxembourg vehicles for safety
- Technical support will be provided throughout the ride

Special Features

- **Meet and greet** with Andy Schleck
- Access to the official Škoda Tour de Luxembourg sign-in podium for pictures at the start
- Provision of water and energy bars at the start



Package 6 | VIP Hospitality Experience

- A group picture on the official finish line and access to the ceremony podium at the finish
- Changing rooms near the site

Optional Add-ons

- Full equipment provision (bike, helmet), official Škoda Tour de Luxembourg jersey, water bottle, Škoda Tour de Luxembourg gifts (including signed jerseys or equipment), photo and/or video report
- Official vehicles and professional cyclists for coaching
- A special gift
- Comprehensive technical support, including refreshments, a broom wagon, showers, and nutrition

All activities, including the start/finish of the ride and VIP hospitality area, will be in the same location, eliminating the need for transfers.

Pricing

Varies based on the number of guests and options chosen (approximately 20.000€ excl. VAT for 15 guests)

Package 7 | Tailor-Made Experience

Looking for something unique? If our standard packages don't fully meet your expectations, we'd be delighted to design a **custom VIP experience** tailored specifically to you and your guests.

Private Hospitality Options

Enjoy your own exclusive space with a **dedicated VIP truck** featuring **indoor and outdoor lounge areas**, ideal for entertaining in a premium setting.

- Custom setup for **40, 80, or 100 guests**
- Located near the **finish line** or the **start area** (ideal for the time trial)
- **Personalized décor and branding** available
- **High-end catering** tailored to your needs

In addition to this setup, we are happy to explore **other tailor-made solutions** to help you create the **perfect VIP experience**, whether it's a private ride, exclusive access, or a corporate activation.

Our team is here to ensure a **memorable and high-impact presence** for you and your guests at the Škoda Tour de Luxembourg.

Available dates

September 16, 17, 18, 19, and 20



Ready to have a *unique* Experience With us?

Contact us!

Email: vip@skodatour.lu

Web: www.skodatour.lu

A close-up, slightly blurred photograph of a cyclist wearing a rainbow-colored jersey, celebrating by spraying champagne from a bottle. The scene is filled with a dense spray of white liquid droplets against a dark background.

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THANK YOU!

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