

# An extraordinary sporting event

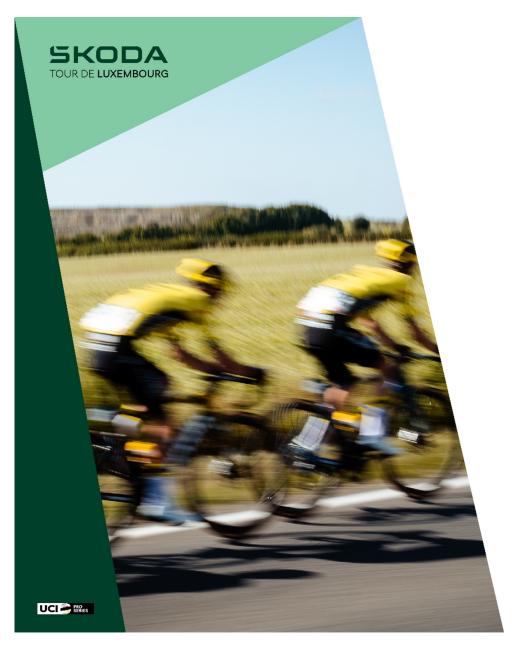
First held in 1935, the **Škoda Tour de Luxembourg** is a cornerstone of Luxembourg's sporting identity and one of the Grand Duchy's most celebrated national events. Recognized for its professional organization, scenic routes, and competitive field, it stands proudly alongside the top international stage races.

The race is part of the prestigious **UCI ProSeries**, the second-highest tier in professional road cycling — just one step below the UCI WorldTour. This status ensures **strong international media coverage** and attracts elite teams and riders from around the globe.

Over the years, some of the biggest names in cycling have claimed victory on Luxembourg's roads, including Charly Gaul, Bernard Hinault, Fränk Schleck, Thomas Voeckler, Jakob Fuglsang, Greg Van Avermaet, Diego Ulissi, João Almeida, Mattias Skjelmose, Marc Hirschi, and most recently, Antonio Tiberi in 2024.

### Cycling offers a unique blend of high visibility and emotional connection.

The Škoda Tour de Luxembourg delivers exceptional media coverage alongside direct roadside engagement with thousands of passionate fans. It's a powerful platform for brands looking to align with performance, heritage, and community — all wrapped in one dynamic event.



## Hospitality

### Experience the Škoda Tour de Luxembourg Like Never Before

Discover Luxembourg and the excitement of professional cycling through an **exceptional VIP hospitality experience**.

From **September 17 to 21, 2025**, enjoy the Škoda Tour de Luxembourg in a truly exclusive and unforgettable way.

Whether you're looking to host clients, reward employees, or simply indulge in a personal passion, our **VIP packages offer tailored programs** to suit every occasion.

Each package includes:

- Access to exclusive VIP areas at the stage finishes, offering the best views of the final sprint
- Immersive experiences at the very heart of the race
- Behind-the-scenes access to team operations and race logistics

This is a unique combination of **sporting excitement and culinary excellence**. Our finish line zones have been redesigned to enhance comfort and exclusivity, and together with our catering partner, we offer refined local and international gastronomy in a premium setting.

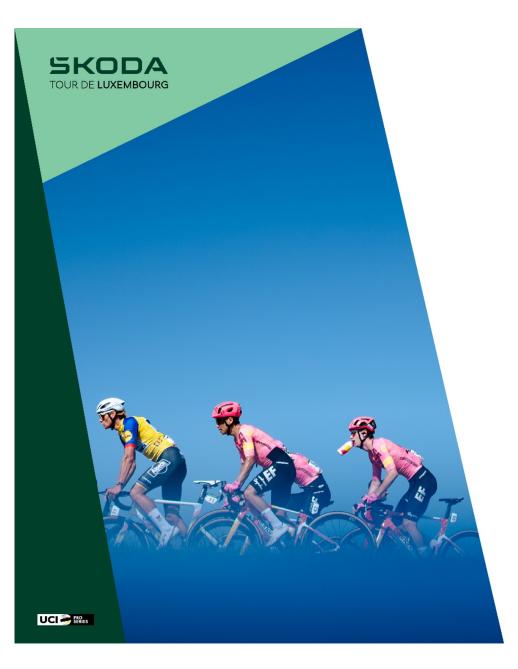
Should you have any specific requests or require a customized experience, please feel free to **contact our team directly**.

Choose the package that suits you best and enjoy the Škoda Tour de Luxembourg in a truly privileged and unforgettable way.



### The packages

- 1. VIP BUS
- 2. VIP CAR
- 3. VIP ITT
- 4. VIP ARRIVAL
- 5. VILLAGE ACCESS
- 6. VIP EXPERIENCE
- 7. TAILOR-MADE



### Package 1 | VIP bus

### **Full-Day Package**

Enjoy an unforgettable experience as a dedicated driver takes you to the heart of the race, following the cyclists along the route. Several stops are planned to watch the action up close and enjoy a well-deserved aperitif along the way.

#### **Program**

- · Morning meeting at Parc Hotel (Luxembourg)
- Welcome and coffee at the hotel
- Departure from the hotel in a 4\*\*\*\* coach
- Access to the Village of the Škoda Tour de Luxembourg (incl. breakfast) and rider presentation
- Meet & Greet with current and former professional riders
- Race start
- Transfer by bus to the finish line
- · Access to the VIP area located directly at the finish
- Return to the hotel after the podium ceremony

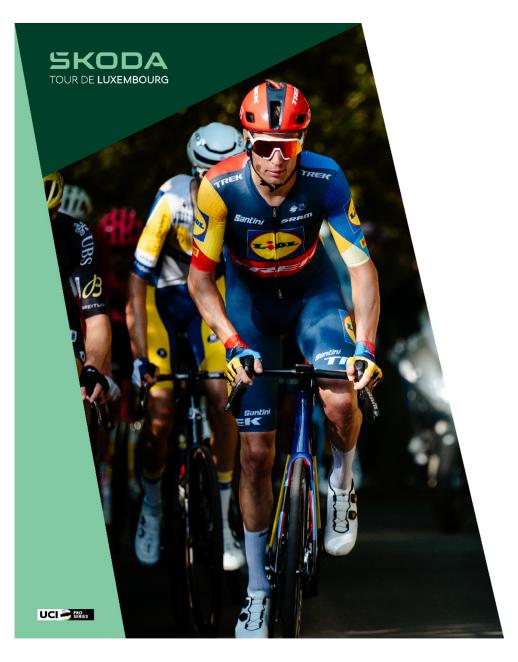
### Included in the price

Drinks and lunch in the VIP area, snacks throughout the day, VIP access, and transport by bus.

Number of participants

Available dates September 17, 18, 19, & 21

Price on request



### Package 2 | VIP car

### **Full-Day Package**

Experience an unforgettable day at the heart of the race, accompanied by one of our expert cycling drivers who will guide you along the course. You'll follow the riders by car, enjoy privileged race moments up close, and make several stops to soak in the atmosphere and indulge in a well-deserved aperitif.

#### **Program**

- Morning meeting at Parc Hotel (Luxembourg)
- Welcome and coffee at the hotel
- Departure from the hotel in a 4\*\*\*\* coach
- Access to the Village of the Škoda Tour de Luxembourg (incl. breakfast) and rider presentation
- Meet & Greet with current and former professional riders
- Race start
- · Transfer by bus to the finish line
- · Access to the VIP area located directly at the finish
- Return to the hotel after the podium ceremony

### Included in the price

Drinks and lunch in the VIP area, snacks throughout the day, VIP access, and VIP car transport.

Number of participants

Available dates September 17, 18, 19, & 21

Price on request



### Package 3 | VIP - individual time trial

### **VIP Access for the Day**

Ideal for stages like the time trial, where the entire race unfolds in one location, this day pass offers **continuous VIP access** throughout the day. Guests can enjoy premium views from our **elevated terraces** at the finish line and take part in a full-day experience filled with cycling excitement.

This package is part of **Package 5**, which includes **exclusive entertainment and activations** during the event.

#### **Program**

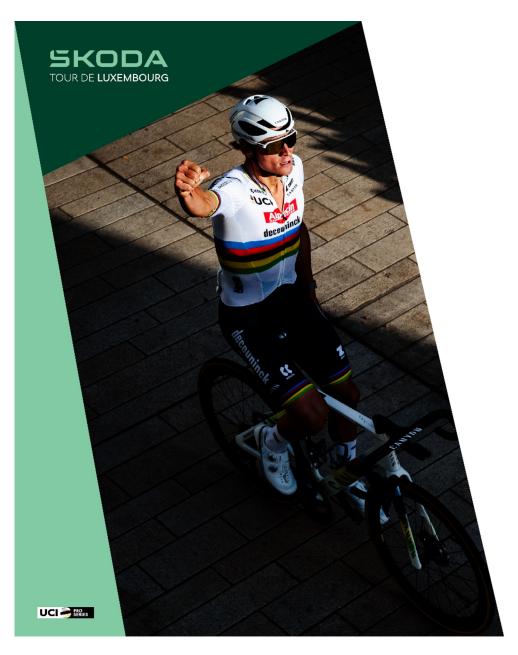
- Full-day access to the VIP area located directly at the finish line
- Meet & Greet with current or former professional riders
- Ride in a VIP car alongside a cyclist, accompanied by a former pro or cycling expert
- Access to the VIP terrace zone with catering and race coverage
- Parking access (1 space per 3 guests)

### Included in the price

Drinks and lunch in the VIP area, snacks throughout the day, VIP access, and parking for one car.

Number of participants

Available dates September 20
Package Price Price on request



### Package 4 | VIP arrival

#### **VIP Experience at the Finish Line**

Upon arrival, VIP guests are welcomed into a **modern, well-appointed VIP area** featuring terraces with panoramic views of the final meters and the finish line. As part of **Package 4**, guests will witness the riders' dramatic arrival and the podium ceremony, while enjoying the presence of **notable figures from the world of cycling and business**—an ideal setting for both excitement and networking.

A **large-screen TV** in the VIP area ensures you don't miss a moment of the race coverage, even before the riders reach the finish.

### **Program**

- Access to the VIP area located directly at the finish line
- Unlimited buffet and drinks throughout the day
- Live race coverage on a dedicated TV screen
- Parking access (1 spot per 4 people)

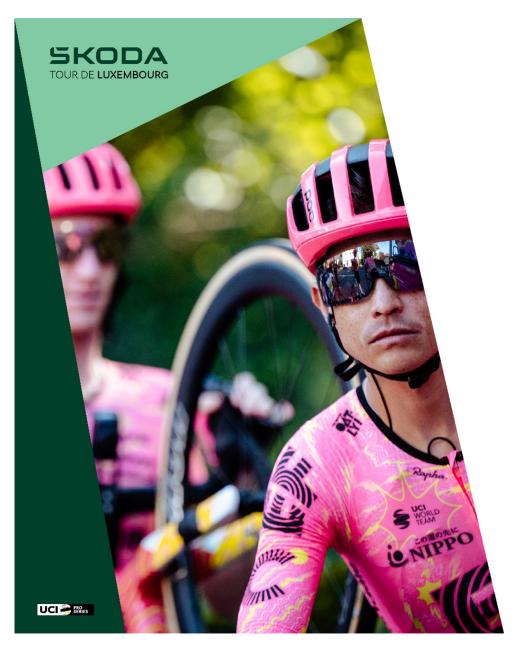
### Included in the price

Drinks and lunch in the VIP area, snacks throughout the day, VIP access, and parking for one car.

Available dates Package Price

September 17, 18, 19, 20 & 21

Price on request



### Package 5 | Village access

### **VIP Experience at the Starting Line**

Begin your day at the heart of the action with exclusive access to the **Škoda Tour de Luxembourg Village**. As part of **Package 5**, VIP guests can enjoy the unique atmosphere of the race start, watch the riders roll out, and connect with **key personalities from the cycling and business communities**—a perfect setting for networking and behind-thescenes insight.

#### **Program**

- Access to the Škoda Tour de Luxembourg Village
- Unlimited buffet and drinks
- Official rider presentation

Available dates Package Price

September 17, 18, 19 & 21 Price on request



### **Package 6 | VIP Hospitality Experience**

#### **VIP Hospitality Experience**

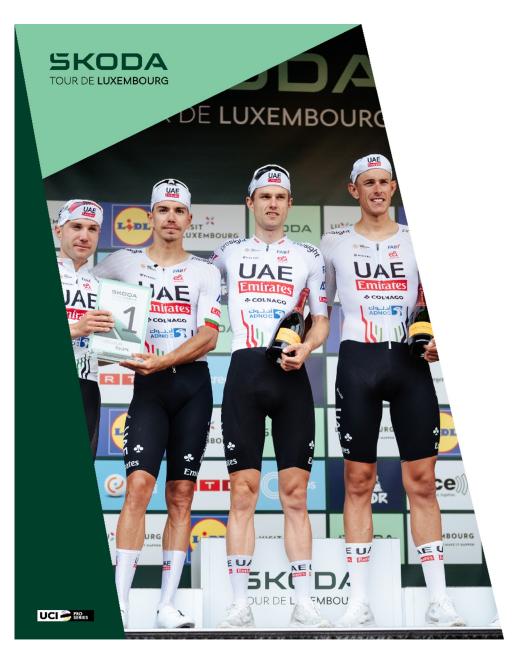
- · Access to the start village and interaction with pro riders
- A guided tour of the Team Paddock, led by an ambassador or former professional rider
- · Full access to the VIP bus throughout the event, with live TV coverage and unlimited
- · catering (lunch, drinks, and after-race refreshments)
- VIP parking on-site

### Official Škoda Tour de Luxembourg Route Ride

- Ride the official Škoda Tour de Luxembourg route just before the pros, including a loop of 35km with the final 15 km of the stage route (Date1) or or the full 15,5 km Individual Time Trial (Date2)
- The group's speed will be tailored to the average rider level, with e-bikes available for beginners
- The ride will be led by an ambassador/former professional rider and escorted by official Škoda Tour de Luxembourg vehicles for safety
- Technical support will be provided throughout the ride

#### **Special Features**

- · Meet and greet with Andy Schleck
- Access to the official Škoda Tour de Luxembourg sign-in podium for pictures at the start
- · Provision of water and energy bars at the start



### **Package 6 | VIP Hospitality Experience**

- A group picture on the official finish line and access to the ceremony podium at the finish
- · Changing rooms near the site

#### **Optional Add-ons**

- Full equipment provision (bike, helmet), official Škoda Tour de Luxembourg jersey, water bottle, Škoda Tour de Luxembourg gifts (including signed jerseys or equipment), photo and/or video report
- · Official vehicles and professional cyclists for coaching
- A special gift
- Comprehensive technical support, including refreshments, a broom wagon, showers, and nutrition

All activities, including the start/finish of the ride and VIP hospitality area, will be in the same location, eliminating the need for transfers.

**Package Price** 

Price on request - varies based on the number of guests and options chosen



### Package 7 | Tailor-Made Experience

Looking for something unique? If our standard packages don't fully meet your expectations, we'd be delighted to design a **custom VIP experience** tailored specifically to you and your guests.

#### **Private Hospitality Options**

Enjoy your own exclusive space with a **dedicated VIP truck** featuring **indoor and outdoor lounge areas**, ideal for entertaining in a premium setting.

- Custom setup for 40, 80, or 100 guests
- Located near the **finish line** or the **start area** (ideal for the time trial)
- · Personalized décor and branding available
- High-end catering tailored to your needs

In addition to this setup, we are happy to explore **other tailor-made solutions** to help you create the **perfect VIP experience**, whether it's a private ride, exclusive access, or a corporate activation.

Our team is here to ensure a memorable and high-impact presence for you and your guests at the Škoda Tour de Luxembourg.

Available dates Package Price

September 17, 18, 19, 20, and 21 Price on request



